

Friendship Heights New Initiative Proposals

CAC Recommendations

3/2026

Review of Program

- ▶ **Program Description** - The Village of Friendship Heights is seeking ideas for improving the quality of life for Village residents.
 - ▶ We are looking for suggestions for enhanced or additional services or amenities to improve any aspect of our community.
 - ▶ The Village budget for fiscal year 2026 contains an appropriation of \$5,000 to support one or more initiatives.
 - ▶ Friendship Heights is a vibrant, urban neighborhood that strives to be safe and welcoming to its residents.

Review of Criteria

- ▶ **Criteria - Criteria to be used by the Community Advisory Committee to make recommendations are:**
 - ▶ 1. The number of residents proposed to benefit from the proposed award (30 points).
 - ▶ 2. The information submitted to support the proposed award (5 points).
 - ▶ 3. How the idea will benefit and have a positive impact on residents of the Village or Village life including enhanced community engagement or participation in community events (40 points).
 - ▶ 4. Evidence, if available, that the idea has been attempted successfully elsewhere (5 points).
 - ▶ 5. The experience of the organization or individual receiving the award with project management (if the proposer is listed as seeking responsibility for implementing the proposal (5 points).
 - ▶ 6. The likelihood of completion of the project in the timeframe proposed (10 points)

Proposals Received

- ▶ Integrated Support for Cognitive Decline
- ▶ Creative Wellness and Poetry Workshop
- ▶ Monthly Open House at the Friendship Heights Buildings
- ▶ In Site Movement for Seniors
- ▶ Training for Smart Salting
- ▶ Weekend Programs for Families
- ▶ Light Reflectors and Streetlights
- ▶ Dance Lessons
- ▶ Global Traditions and Wellbeing Series

Scores Received (in descending order) and Pros/Cons from CAC discussion

Proposal Idea	Score	Discussion Points	Funding Required
Proposal 7: Light Reflectors and Streetlights	65	Pros: Addresses a real need that most agreed would benefit community and agreed that a pilot program would be best place to start. Cons: Felt the "lid" idea may not be feasible but the concept (directing light downward) was good and that better sidewalk lighting was needed	\$ 500
Proposal 5: Training for Smart Salting	62	Pros: Compelling argument provided for protecting environment/people Cons: Council liaison indicated that the Village Center already provides this info to the buildings. Also member noted the Maryland Dept. of the Environment already publishes an open source Smart Salt Applicator Training for Parking Lots and Sidewalks that can be referenced.	\$ 3,950
Proposal 3: Monthly Open House at the Friendship Heights Buildings	60	Pros: Addresses need for broader social opportunities for younger demographics, and idea is still inclusive of all residents. Many were very excited for this opportunity for easy way to meet others. Cons: Some members had very little interest in ever going.	\$ 2,400
Proposal 1: Integrated Support for Cognitive Decline	59	Pros: Many Village Center residents require/may benefit from these services (directly due to age or caregiving responsibilities). Cons: A concern expressed is that no credentials were provided for those conducting the workshops .	\$ 3,500

Scores Received (in descending order) and Pros/Cons from CAC discussion

Proposal 9: Global Traditions and Wellbeing Series	54	Pros: The cultural celebration ideas sound fun and festive a Cons: The Village Center already hosts a variety of seasonal activities and cultural celebrations and that some of these ideas could be considered as an enhancement to existing programming.	\$ 3,000
Proposal 2: Creative Wellness and Poetry Workshop	50	Pros: Well thought out proposal Cons: concerns expressed that it may not have wide appeal or impact.	\$ 2,000
Proposal 8: Dance Lessons	49	Pros: Dancing lessons sound like a fun recreational idea Cons: Not enough details provided on this proposal in terms of cost and who could conduct lessons.	unclear
Proposal 4: OnSite Movement for Seniors	49	Pros: Beneficial service for many residence Cons: This type of service was already being addressed to a large degree through existing Village programming. Members were concerned that this proposal excludes some Village buildings.	\$ 1,500
Proposal 6: Weekend Programs for Families	46	Pros: There has been a need expressed for more programming for families with children Cons: Not many specifics were provided on this proposal and some felt the Village Center has already been adding many programs for kids and is proactively taking recommendations for such ideas.	unclear