Community Advisory Committee Minutes February 6, 2024

Committee Attendees: Bill Corey, Evan Smith, Cameron Moody, Sandra Schwarzbart, David Churchill, Ken Niles, Al Muller, Ethel Pacheco, Prem Garg, Stephanie Clipper, Joe Bucherer, Cheryl Tyler

Regrets: Bill Lewis, Sheila Footer

The meeting was held at the Village Center and called to order at 6:00 pm.

Topics:

- Committee Member Observations:
 - Turncoat speakeasy is open at The Heights
 - Complements to police patrol on pursuit of speeding vehicle on North Park.
 - Willard Towers Tenant's Association involved in discussions due to major planned renovations and impact on residents about occupancy during work.
 - Discussed recommendation by safety committee that additional speed bumps are being added in additional locations per the initial recommendation of the Advisory Committee.
 - Complements on Winterfest it was wonderful.
 - Friendship Heights Alliance: Recent meeting presented DC footprint models (Waterfront, NOMA, Navy Yard) that are being used as guides. There is some concern regarding the appropriateness of those models for the area. The Committee is going to suggest that the presentation be made to Village Council contact will be made.
 - Lighting was discussed. Committee suggests that lighting like The Collection be considered as it sheds light down versus up, and for local consistency. Committee members also noted the recent outages along North Park.
- Sprinkler Mandate: Discussed Governor Moore's suspension. Waiting to see if anything results as part of legislative action.
- Energy Baseline Initiative (BEPS): Discussed knowledge that the energy initiative has been suspended at the State level, but Montgomery County is continuing.
- Village Quality of Life Survey:
 - A copy of the data was delivered to all Committee members for review and detailed discussion at our next meeting. The Committee hopes that a copy of the raw data for our analysis will be provided as initially planned.
 - The response rate and the counts by building were good.
 - Versus raw sample, a percent of respondents would be helpful.
 - The Village needs to meet the needs of its older and emerging family residents. Families appear to be interested in activities when they can best attend outside of work hours and weekdays.
 - Communication is important respondents are looking for multiple means of communication to accommodate their preferences (digital media, printed media, etc.). The complexity of this issue is understood as well as the need for a larger communications and marketing budget.
- Council Member / Liaison Cheryl Tyler took questions and updated the Committee on the safety update, programs along the Wisconsin Ave. corridor, and other issues.

The next meeting will be held on March 5, 2024, at 6 pm in the Village Center. Village residents are encouraged to attend.