

July 5, 2017 Community Advisory Committee Meeting

Attendees: Al Muller, Michael Mezey, Karin Liva, Bob Parker, Stephanie Chak, Christina Stayeas

Ex-officio: Melanie White, Mike Dorsey, David Lewis

- Old Business
 - Questionnaire
 - What does the council want from this survey? What policy decisions will the survey address?
 - Al: There has been some suggestion that the council may need to address new concerns tied to changing demographics
 - Melanie: The council wants to ensure that village programming keeps pace with current interests & needs of residents
 - Bob: It would be most useful to ask residents about programs they would like to see that do not already exist
 - Types of questions
 - Bob Parker: We need to avoid questions that have answers at hand already (e.g. “Changing demographics”: we already have good demographics data. Instead, we might look at the demographics of survey respondents.)
 - Bob Parker: Be careful of personal questions. They are a turnoff.
 - Ease of access / response
 - Christina would only be willing to response to a survey that took 5 minutes or less and could be filled out online
 - Means of distribution
 - Should multiple residents in the same unit be able to fill out multiple surveys? There are many unrelated adults renting multi-bedroom units together.
 - Mike Dorsey: The committee should focus on the survey contents and the distribution can be determined afterwards
 - Al: Should this be sent to businesses as well as residents?
 - Melanie: This may skew the results as business owners will not attend programs, etc.
 - Budget
 - What budget is available? How much would different survey methods cost?
 - Questions
 - Demographics
 - How long have you lived in the Village?
 - Age: [Per Bob, use census demographic bands]
 - Gender: _____
 - Resident / Owner / Tenant?
 - Building: _____
 - Age of Minor Children: _____
 - Usage of Amenities
 - Shuttle Bus: Never, occasionally, weekly, daily
 - Do you attend center programs (Yes, No)?
 - List of programs: Never, occasionally, weekly, daily
 - What programs would you like to add that are not presently offered?
 - Grading of amenities
 - Should this be included in the usage section?
 - Bob Parker: Could we obtain this information in the class?
 - Karin: 5 should indicate the most satisfaction and 1 the least, if 1-5 is used

- Mike Dorsey: Instead, use “Very satisfied, satisfied, neutral, not satisfied”
- Examples of good surveys
 - Mike Dorsey encouraged members to review the survey conducted by the City of Hyattsville
- Public works
 - Bob Parker: Is this section useful, especially re: sculpture?
 - Mike Dorsey: The survey is intended to determine how the village is contributing to residents’ quality of life.
- Please tell your view of the following: {Very Satisfied ... Not satisfied}
 - Parking
 - Pedestrian safety
 - Public Safety
 - Etc
- Does life in the village live up to your expectations?
- Other comments [followed by 4-5 blank lines]
- Contact Information (if you want to be considered for prize)
- Karen Liva: Bus noise has been intermittent
 - Temporary new bus is very quiet
- New Business
 - Noise issues
 - Stephanie: Loud noise in the morning coming from rear of Mei Wah business (~6-8 AM)
 - Mike Mezey: Geico construction noise loud in the morning the past 2 weekends
 - Loss of businesses
 - Christina expressed concern about the loss of businesses in the neighborhood (Anthropologie is opening a new store in the Bethesda Barnes & Noble location)
 - Mike suggested that the council highlight one business owner each month in the newsletter
 - Street depression in front of red house on N Park
- Next Meeting
 - Next Council Meeting, 9/11
 - CAC: 9/6 @ 5:30