March 8 Community Advisory Committee meeting

Attendees: Al Muller, Sheila Footer, Karin Liva, Harold Morrison, Robert Parker, Melanie White, David Lewis, Mike Dorsey, Stephanie Chak

Old Business

- o Pedestrian safety signs update from Julian
 - Julian and Bob found a material that can be glued to the street, on top of which the base and sign can be attached so we can continue using the existing signs. Hector put one up at the Friendship Boulevard/South Park Avenue intersection and it looks like it is holding up well. They will plan to use the new subbase material when the other bases need to be replaced (the original bases are no longer made).
- Willoughby Park lawn
 - Update from Julian Last fall our landscaper felt that the roped-off area in Willoughby Park could probably be opened up this spring. I will confirm with him.
- o Dead trees on Willard by Panera
 - Julian reported the dead trees to the County's 311 service. They have a backlog of street tree issues. He will check with them again.
- o Trash within neighborhood
 - The lot on North Park running to Willard between the Carleton and Willoughby has trash. This lot belongs to the Carleton.
 - Trash behind Brighton Gardens

New Business

- Sheila Footer: Verizon has sent out letters to village residents indicating that they are replacing their copper cables. They are seeking permission from the buildings to do so.
- Karin Liva: A black plastic bag is stuck in a tree in front of the Willoughby North
- Bob Parker
 - The village council participates on the Transportation Management District Advisory Committee, but there are no council reports in council meeting minutes. Bob would appreciate periodic updates
 - John Mertens and Elizabeth Harris represent the Village on behalf of the village. Mike Dorsey agrees that someone should report back to the council.

o Surveys

- Bob Parker: If we are interested in conducting any surveys, the committee and council should be aware that it is difficult to conduct a survey in a useful fashion. The response will be biased, but we may not know what that bias is.
- Mike Dorsey: Even if the responses are not perfect, we can still capture useful information, similar to the villages project. "Are you happy with the village on a scale from 1-5?"
- Stephanie: We would only be capturing the interests of people who are predisposed to engagement.
- Bob: We could use a single question as a pre-test

- Al: Moves that the community advisory committee request that council send a
 questionnaire to the community to gather information to aid the review of
 strategic goals.
 - Approved by unanimous consent
- Melanie: We have to be mindful of the distribution method; an online-only survey, for example, would select for a specific set of residents
- o Real Estate signs
 - Mike noted that more real estate signs are appearing around the village. Some buildings have restrictions, are there any rules in the village?
 - Al: Individual buildings have restrictions, but there are no village-specific restrictions. County laws would apply.
- Next meeting
 - o Next council meeting is 4/17
 - o Next CAC meeting is 4/12 @ 5:30 PM