

Community Advisory Committee

Meeting minutes—Wednesday, September 6, 2017

In attendance

Committee members:

Al Muller, *Chairman*; Sheila Footer; Karin Liva; Michael Mezey; Bob Parker

Council members:

Mike Dorsey; Paula Durbin; Melanie White

Other resident:

Joan Gilbert

Village survey

Most of the meeting was spent looking over the draft of the Village-wide questionnaire and cover letter. Bob Parker requested that his suggestions, e-mailed prior to the meeting, be considered. Al stated that he thought Melanie did incorporate Bob's primary points.

Bob thought the survey should be available online and without numbers, in addition to copies with numbers being mailed. He thought having an online version would boost the survey-return rate. He stated that if an individual were to fraudulently submit multiple surveys online (in an attempt to skew the results) that those surveys could be easily identified. Al disagreed and felt we should not offer an online version. Melanie commented that it would be possible to return the paper survey anonymously by mail if that were a concern.

Specific suggestions for the survey:

Put "Use/Attend" line before "Satisfaction"

Rate each Village-wide celebration individually, rather than combining them into one item

Refine age categories to better reflect the U.S. Census

Remove any reference to gender

Remove Very Satisfied and Very Dissatisfied

Add "Don't Know" or NA as an option for Satisfaction

Put most popular amenities and services first on the survey

Al commented that in addition to providing data concerning use/satisfaction of Village amenities and services, that the survey would also serve as a reminder to residents of all the benefits currently provided by the Village. Committee members agreed that the survey should reach as many residents as possible.

Michael asked how the survey draft would be presented to the Council. After discussion, members decided to have Al introduce the survey draft at the September Council meeting.

Bob asked who will compile, study, and analyze survey data.

Outdoor sculpture

Al provided an overview of the outdoor sculptures in the Village and suggested that the Village might want to invest in another piece by Seward Johnson. Al distributed copies of current Johnson sculptures that are available for purchase.

Paula stated that she preferred the work of Ann Ruppert and the “Ring Around” piece located by the Village Center. Michael wondered if adding more Johnson sculptures would diminish the impact of the two Johnson works the Village currently owns. Sheila thought adding another Johnson piece would be too much. Bob declined. Joan commented on how compelling the Johnson sculptures are to anyone visiting the Village. Karin thought we should spend money on replacing the pedestrian crossing signs, rather than new artwork.

Next meeting:

Wednesday, October 4, 5:30 p.m.