

July 5, 2017 Community Advisory Committee Meeting

Attendees: Al Muller, Eleanor Neiman, Michael Mezey, Barbara Turlington, Karin Liva, Bob Parker

Ex-officio: Melanie White, Mike Dorsey, Paula Durbin, David Lewis

- Old Business
 - Questionnaire: The Council has requested that the CAC formulate a draft questionnaire that can be sent to the community to gather information to aid the review of strategic goals.
 - Al: We should identify categories
 - Michael Mezey: Suggested that we use the meetings to discuss what topics the questionnaire should cover. A subcommittee should then be empowered to develop the questionnaire
 - Distribution & Response Rate
 - Bob Parker: The committee should make a recommendation on the distribution method.
 - Bob Parker: Survey from April 2006: 150 responses, < 10% response rate
 - Barbara Turlington: The response rate will be higher if residents feel that their input will have a positive effect.
 - Bob Parker: We should setup the form to maximize response rates. For example, the survey should look easy to fill out. Surveys that have primarily textual response requests will increase the apparent time commitment.
 - Paula: Respondents will focus on textual response requests and we should be careful when including those.
 - Bob Parker: Requesting too much identifying information (e.g. unit number, phone number) will reduce response rates
 - Sample
 - Michael Mezey: If the survey primarily elicits responses from those who already use the Village Center we will have missed an important opportunity
 - Limiting responses to one per resident
 - Paula: Certain distribution methods make it more difficult to control how many responses an individual can submit
 - Al Muller: We could require submittals to be made in person, with individuals providing their name at the time (similar to the distribution of the village history books)
 - Michael Mezey: You could put a unique identifier on each survey form
 - Survey processing
 - Bob Parker: Someone will have to process all submissions. Who will be doing that?
 - Survey length
 - Bob Parker: It's important to minimize the form length. One page is ideal
 - Types of questions
 - Respondent demographics
 - Michael Mezey: We should include building in demographic information
 - Bob Parker
 - What additional information does the Council want beyond the 2006 survey?
 - Avoid questions with a sliding scale answer (e.g. 1-5), what does a 2 mean? What does a 3 mean? It's easier to deal with "satisfied" or "unsatisfied" responses.
- New Business
 - CAC Membership
 - Mary McMahan (4620) moving
 - 4701 Willard needs additional representation
 - Mike Dorsey: The Council should be encouraged to seek out additional members

- o 4620 Exterior work completed, parking spaces occupied by Dumpster available again.
- o Barbara Turlington
 - It would be helpful to have a visual aid for Council meetings, particularly a map with items of interest (e.g., buildings, parks) in the community identified.
- o Bicycle Paths
 - County to present at next Village Council meeting plan for bike paths
 - Al Muller: Council should request a legal opinion before this meeting as to whether the Council has final say over whether changes can be implemented
 - Mike Dorsey: How has Council handled obviously abandoned bicycles that are chained up on public property? There are several bikes, in particular, that have been abandoned near the Willoughby?
 - Melanie: In the past the Council determined that Willoughby residents have chained their bikes outside the building because they are difficult to access inside the building.
 - Melanie will check with staff regarding removal of the bicycles at issue
- o Karin Liva: The bus makes a loud noise that is very disturbing, especially in the evening.
 - Melanie: This has been mentioned to the bus company.
 - Mike: Discussed this with Julian. The bus is diesel. Unfortunately diesel engines are louder than gasoline. The bus is expected to be replaced next year.
 - *[Note from Julian: The bus contract runs through February 2020, at which point we will have renegotiated a new contract with the bus company which may or may not produce a new bus.]*
 - Karin is of the opinion that this is related to the air conditioning.
- Next Meeting
 - o Council: 7/10, No Scheduled August Meeting, 9/11
 - o CAC: 8/7 @ 5:30