VILLAGE NEWS

Display Advertising Availabilities and Rates

4433 South Park Avenue, Chevy Chase, Maryland 20815 Phone 301-656-2797

The *Friendship Heights Village News* is produced monthly by the Friendship Heights Village Council, the elected governing body of the Village of Friendship Heights, Maryland; Martin Kuhn, Founder.

Press run is 4200 copies, distributed directly to Village residents, businesses and professional offices, and made available at the Village Center. **The *Village News*, including your ad, also appears on the Village's website (www.friendshipheightsmd.gov) for a full month.**

DISPLAY ADVERTISING

The Village Council requires visually attractive ads in good taste, in a PDF or JPEG format. All ads are subject to approval by publisher. Advertising is not accepted for the back page, the calendar page, or the front page. Local advertising is encouraged, but priority for space is given to Village programs.
A signed contract and prepayment are required for all ads. Payment is by cash, credit card, or check made out to Friendship Heights Village. **The deadline is the fifth day of the month prior to the desired issue.** All display ads must be submitted in the correct size. Rates listed are per insertion. Multi-insertion contracts can be paid by pre-authorized credit card on a monthly basis at an additional charge of 5 percent. All multi-insertion rates are for consecutive months. In the event of non-payment, ad will be cancelled and the advertiser is responsible for paying the full amount of the contract. All ads must include the month of publication in the file name.
The content of multi-insertion ads may be changed, but the new ad must be submitted no later than the fifth of the month prior to publication. In the event a new ad is not submitted by the deadline, the previous month's ad will run.

DISPLAY RATES	SIZE IN INCHES	1X	3X	6X	12X
		BW/Color	BW/Color	BW/Color	BW/Color
Business Card	3.5 x 2	$75/115	$70/110	$60/90	$55/85
Business Card 2	3.5 x 2.5	120/180	110/170	100/160	90/150
1 col x 1 col	3.5 x 3.5	150/225	140/210	120/180	110/160
One-quarter page	3.5 x 5 or 7.5 x 2.5	180/260	165/250	150/225	135/200
One-third page	3.5 x 6.6 or 7.5 x 3.3	200/300	180/275	165/250	150/225
One-half and full page ads must be in color; prices below include color					
One-half page	3.5 x 10 or 7.5 x 5	425	380	350	325
Full page	7.5 x 10	750	700	650	575

VILLAGE OF FRIENDSHIP HEIGHTS

VILLAGE COUNCIL
MELANIE ROSE WHITE, *Mayor*
JOHN R. MERTENS, *Chairman*
MICHAEL J. DORSEY, *Vice Chairman*
PAULA DURBIN, *Secretary*
KATHLEEN COOPER, *Treasurer*
DAVID LEWIS, *Parliamentarian*
CLARA M. LOVETT, *Historian*
JULIAN P. MANSFIELD, *Village Manager*
LESLIE STRATHMANN, Village Manager 1987–1996

4433 SOUTH PARK AVENUE
CHEVY CHASE, MARYLAND 20815
Phone: 301-656-2797
Fax: 301-907-3922
Email: info@friendshipheightsmd.gov
Website: www.friendshipheightsmd.gov

ADVERTISING CONTRACT

The Friendship Heights Village News

This contract is subject to acceptance and availability by the Friendship Heights Village Council. Advertisements must be appropriate to the readership of the Village News, in good taste, and of professional graphics quality. Ads must be submitted as a PDF or JPEG, with the file name including the publication month. The Council reserves the right to refuse any advertisement.

Payment by check or credit card and the proposed advertisement must be submitted with this contract by the fifth of the month prior to the desired issue. The Friendship Heights Village Council cannot extend credit. Payments for multi-insertion advertisements may be made monthly (by pre-authorized credit card charge only) at an additional charge of 5%. Credit card information must be valid at time of processing. Failure to pay for an agreed-to insertion in advance of publication (before the published deadline date for each issue) will result in non-publication and the advertiser will be billed for the balance due at the higher rate applicable to the number of insertions actually published.The content of multi-insertion ads may be changed, but the new ad must be submitted no later than the fifth of the month prior to publication. In the event a new ad is not submitted by the deadline, the previous month's ad will be published.

Credit Card Payment Authorization may be faxed to 301-907-3922.

This contract is for the month(s) of _____ through _____.

The size agreed to is [description]____ page, measuring _____ X _____ inches.
Color: YES or NO
TOTAL CONTRACT PRICE: $_____ or $_____ per month
(Add 5 % if paying monthly. Credit card information required if paying monthly)

Accepted and Agreed by the Advertiser:
Firm name: _____
Address _____
email: _____ phone _____
Signature_____Title_____ Date_____

Accepted and Agreed by the Friendship Heights Village Council
Signature_____Title_____Date_____

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___A check is enclosed payable to The Friendship Heights Village Council for the contract price.
___Charge my (circle one) Discover, MasterCard, Visa #_____Exp. Date_____

For full amount $_____ or monthly installments of $_____(including 5% surcharge)

Print Name as it appears on card_____

Signature_____Date_____ **Revised 11/15**